

Landon Mason

Designer.

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Experience.

DICKS | Assoc. Industrial Designer | 2022 - Present

Through this promotion, I work to lead design projects by concepting, execution, team management, and communication. Pushing to continue to grow, learn, and lead within DSG.

DICKS | Staff Industrial Designer | 2020 - 2022

Worked through the full design process, carrying a project from conception through production. In partnership with cross functional partners, worked to understand design, business, and manufacturing principles necessary in a large corporation. Continued to grow and develop as a strong design asset within DSG.

THE LEVITY | Assistant Designer | 2020

Working with an outdoor softgoods and gear freelance designer to help ideate and develop products for clients (Timbuk2, Northface, Etc.).

TARGET | Industrial Design Intern | 2019

Working with cross functional team members to develop product that sparks joy in each user. Working to develop product in the furniture and electronics space, working from original ideation through high fidelity prototyping.

Skills.

DESIGN

Creative concept development, Sketchbook, Procreate, Adobe Creative Suite, Solidworks, Fusion 360, Keyshot, Miro, Figma, Sketch, Invision, Rapid Prototyping, Softgoods Fabrication, Material Knowledge.

Education.

VIRGINIA TECH | BS Industrial Design | 2020

Created design proposals for Patagonia, NASA, and Orvis. Used gained knowledge to develop industrial design skills and learn pertinent technology. Awarded Dean's List Honors for 8 semesters.

Honors.

EXCELLENCE IN THESIS | 2020

Selected by professors and administration as an Excellence in Thesis Award Winner.

IDSA STUDENT MERIT FINALIST | 2020

Selected as Student Merit Finalist within the Virginia Tech IDSA chapter.

EUROPEAN PRODUCT DESIGN AWARD | 2020

Two projects were selected as European Product Design Awards Winners: Tuju + Enrich

STANFORD DESIGN AWARD FINALIST | 2019

Out of 92 submissions from 59 universities in 24 countries my group's project was selected as 1 of 9 finalists. Traveled to present our work at Stanford to a panel of industry professionals.

Collaboration.

VIRGINIA TECH ID ADVISORY BOARD | Board Member | 2020 - Present

We provide the VTID Program with access to external partners and organizations with connections to valuable project opportunities, academic resources, and sponsorships. We strengthen and expand the network of alumni and friends to provide career opportunities for students.